

Spirits in the Night

THE TALLMAN CRYPT

OCTOBER
2017
JANESVILLE, WI

A NEW Tour...Where Evil Lurks

Dark Rituals, strange disappearances. It's happening at the mysterious Lincoln-Tallman House this October. All new in 2017, you'll hear the story... the screams...and see the blood. Who will be the next prey? Discover the evil lurking as you're guided through all three levels of the old mansion. Learn the history of the legend – IF you dare.

Spirits in the Night tours run every Thursday, Friday and Saturday night from October 5th through October 28th. Closed October 6th for private *Night of the Bite* party.

Chill at Oak Hill tour dates: Every Wednesday, Thursday and Friday during the first three weeks of October.

SPONSORSHIP PACKAGES

\$2,500

NOSFERATU (MASTER VAMPIRE) PRESENTING SPONSOR



Be the master of *Spirits of the Night* in October by exposing your brand, products and services across all FOUR of the *Spirits in the Night* offerings:

- Logo on ALL 2017 *Spirits in the Night: the Tallman Crypt* tour marketing collateral, and mention on all media/public relations appearances.
- Eight (8) tickets to *Spirits in the Night: The Tallman Crypt*
- Eight (8) drink tickets for use in the Spookeasy, our pre- and post-tour entertainment and refreshment venue.
- A two-hour rental for a party of 8 in the Spookeasy's second-floor VIP area, the Haven, complete with beverage wait service and complimentary "bite-sized" appetizer trays from local restaurants and caterers. Choose one of eleven evenings to enjoy the private surroundings of the Haven. (First choice of date). (Does not include *Night of the Bite* ticketing on 10/6).
- Emcee mention at *Night of the Bite* launch party.
- Eight (8) tickets to *Chill at Oak Hill Cemetery Tours* (on a night of your choosing).
- Mention each night at *Chill at Oak Hill* tours introduction (9 evenings).
- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

\$1,000

NIGHT OF THE BITE LAUNCH PARTY PRESENTING SPONSOR



Sink your teeth into this amazing sponsor package! Be the business to kick off the *Spirits in the Night* launch party on Friday, October 6, 2017.

- Largest logo on *Night of the Bite* print marketing. Sole mention on event social media and digital marketing for the launch party.
- Emcee mention at *Night of the Bite* launch party.
- Four (4) tickets to *Night of the Bite* launch party, which includes complimentary *Spirits in the Night: A Tallman Crypt* tour tickets. (Redeemable only on 10/6/17).
- Four (4) complimentary drink tickets during the *Night of the Bite*.
- Four (4) tickets to *Chill at Oak Hill Cemetery Tours*.
- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

\$1,000

CHILL AT OAK HILL SPONSOR



Lead nine days of chilling tales as we share the dark secrets of the inhabitants of Oak Hill Cemetery.

- Sole media sponsor of the *Chill at Oak Hill* tour on the *Spirits* landing page and via social media campaign to promote the tour.
- Mention before and after *Chill at Oak Hill* tours. (9 evenings).
- Four (4) tickets to *Spirits in the Night: The Tallman Crypt* tour.
- Four (4) complimentary drink tickets for use in the Spookeasy, our pre- and post- tour entertainment and refreshment venue.
- Four (4) tickets to *Chill at Oak Hill Cemetery Tours*.
- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

“Spirits” Sponsorship Levels

Not a fit in being a presenting sponsor?

Choose one of four other levels to promote your business!

\$1,000 | APPARITION



- Logo on banner posted inside of Spirits ticketing area.
- Two (2) \$20 social media posts connecting your business with *Spirits in the Night* during September and/or October, 2017.
- Four (4) tickets to *Spirits in the Night: The Tallman Crypt* tour.
- Four (4) complimentary drink tickets for use in the Spookeasy, our pre- and post- tour entertainment and refreshment venue.
- Four (4) tickets to *Chill at Oak Hill Cemetery Tours*.
- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

\$500 | SPECTER



- One (1) \$20 social media post connecting your business with *Spirits in the Night* during September and/or October, 2017.
- Two (2) tickets to *Spirits in the Night: The Tallman Crypt* tour.
- Two (2) complimentary drink tickets for use in the Spookeasy, our pre- and post-tour entertainment and refreshment venue.
- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

\$250 | PHANTOM



- One (1) print collateral type (business card or brochure) inside Spirits ticketing area. OR one (1) social media post on Facebook about your business during Spirits month.
- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

\$100 | GHOST



- One (1) print collateral type (business card or brochure) inside Spirits ticketing area. OR one (1) social media post on Facebook about your business during Spirits month.

OR

- Logo and business website link added to the *Spirits in the Night* webpage: www.rchs.us/spirits

Spirits tour & Night of the Bite tickets must be redeemed online at www.rchs.us/spirits to reserve your tour night and time slot.

I cannot sponsor at the above levels but would like to contribute \$_____

PAYMENT INFORMATION

[] **Check** - Payable to RCHS [] **In-Kind Donation** _____

[] **Charge Card:** [] Visa [] Mastercard [] Discover [] American Express

Please charge my credit card the amount of \$_____

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____

Billing Address: _____ Billing Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Payments should be made by September 8, 2017 for inclusion in printed material.

Mail Payment to: Rock County Historical Society • 426 N Jackson Street • Janesville, WI 53548

Your donation is tax deductible. RCHS is a 501c3 nonprofit charitable organization. You will be mailed an official acknowledgment letter with your tax receipt.

Contact:

Michael Reuter

Executive Director

ROCK COUNTY
HISTORICAL SOCIETY

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www.rchs.us



ROCK COUNTY
HISTORICAL SOCIETY

WHERE PAST MEETS PRESENT

THANK YOU FOR YOUR SUPPORT OF THE ROCK COUNTY HISTORICAL SOCIETY